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"The Economic Analysis of Urbanization and Development Moving Beyond The Constraints of Prevailing Defitions and Approaches."

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Dr. Eliezer B. Ayal

THE ECONOMIC ANALYSIS OF URBANIZATION AND DEVELOPMENT-MOVING BEYOND THE CONSTRAINTS OF PREVAILING DEFINITIONS AND APPROACHES

Eliezer B. Ayal

Studies in market economies show that there has been an almost universal positive relationship between the growth of urbanization and of industrialization as well as of per capita income. In fact, it can be stated categorically that never has there been a significant economic growth in any country without an urban structure. The causal relationship is not fully established, however.

The question of how urbanization is related to economic growth is only beginning to attract systematic research. Until recently the treatment of the subject has been confined to generalized statements such as the following:

Schumpeter: "Modern economic processes are to a great extent contingent upon agglomerations of population in the cities."

Kingsley Davis: '"rban growth is an excellent indicator to measure the economic and social development of a region." 1

A World Bank panel, after reporting that the percentage of the populations of Asia, Africa, and Latin America living in cities grew from 5 % around 1900 to 15 % in 1950 and to 36% in 1975, stated:

"This increased urtanization of the developing world is a natural step in the process of economic development and one followed previously by the presently developed economies."²

These statements differ in the underlying assumed lines of causation. In Schumpeter, urbanization is a major cause of economic growth. In Davis it is more of a symptom. The World Bank panel is

non-commital with regard to causation (while taking for granted that history repeats itself).

Edmundo Flores sums up the causal sequence in what he regards as the "classical argument" as follows: "Urban growth produced substantial external economies and externalities, and the fast spread of cities, in turn, triggered far-reaching changes in the subsistence pattern of land utilization." This leaves unexplained such questions as: Why some cities did not have this influence on surrounding areas? What gave rise to the emergence of cities in the first place? (Flores himself, incidentally, objects to this "Classical" view because he believes that the growth of cities in the LDC was "unnatural" in that it did not arise from "integral internal needs " but rather external needs such as serving as entrepot for colonial powers.)

A very strong believer in the central importance of cities in the whole process of economic development is Jane Jacobs. Already in her first book, published in 1969, she maintained that all organized production, agriculture expressly included, originated in cities and then spread to the countryside, rather than the other way around, as was widely believed. She has continued to develop her ideas, and in her 1984 book she maintains that only areas possessing vibrant cities which replace "imports" from other areas can sustain continuous economic progress. 4

An inductive theory, which has been around for some time although not originally intended as an explanation for urbanization as such, is "Structural change." It maintains that in the course

of ecoromic development the structure of production first shifts from primary products (mostly food and other agriculture) to secondary products (mostly manufacturing) and then to tertiary products (mostly services). This change is attributed primarily to the income elasticity of demand which is high for secondary and, at still higher incomes, high for tertiary products. Some writers, notably Kuznets, pointed to some changes on the supply side as well. Sundrum developed a model combining both the supply side (the ratio of sectoral productivity growth) and the demand side (the ratio of the sectoral income elasticities of demand).

When the analysis is confined to the demand explanation the implication is that urbanisation is primarily a result of economic progress. But when the supply side is included, then, if it could be shown that urbanization contributes to productivity growth, urbanization is a cause of economic development.

During the 1950's and 1960's a number of scholars made empirical studies to confirm or deny the existence of "over-urbanization" in the LDC. Although the theoretical underpining, if any, was not spelled out, the notion pursued seemed to be that there should be equivalence between the degree of urba ization vis-a-vis industrialization and/or the level of per capita income. Those claiming "over-urbanization" implied that, primarily because of some interferences with the economics of some LDC, the urbanization process was too fast in relation to per capita income or to the degree of industrialization. Here again urbanization is viewed as a symptom or a dependent variable; a reason for concern rather than as a contributor to growth.

Another line of investigation, mostly by urban economists, has been the work done on economics of city size and agglomeration.

Although the theoretical work in this area is more developed and systematic, it is still at the beginning stages. Moreover, the focus is on size economics occurring inside the cities and only incidentally on the impact on the aggregate economy. The few do rafer to such possible impact associate it with the characteristics of the spatial and size distribution of cities. The implication is that if there is spill-over of agglomeration economics from the metropolitan to the surrounding areas it is confined to a certain range. Therefore, smaller cities should be within that range to benefit from it. Metropolitan areas, on the other hand, should not be too close to each other.

Problems with Diffinitions and Data

An important reason for the slow progress in the formulation of rigorous economic theories is that neither urbanization not city size are strictly economic variables. The usual definitions are given mostly in terms of population and its concentration. The following would be a fair composite definition of urban areas combining elements from various definitions encountered in the literature: "Urban areas are places where a certain minimum number of people live in close proximity with the majority engaged in non-agricultural occupations." The occupational aspect of this definition is, however, seldem captured by censuses, and data on urbanization are usually presented only in terms of population size or according to administrative criteria. Since different countries

have different definitions as to what minimum population size constitutes a city, and since some provide data by metropolitan areas while others by jurisdictional units, confusion abound in comparative studies. Such data constraints cause obvious problems for the analysts (although there is good reason to expect continuing improvement in data availability). Moreover, the definition itself is much too narrow in that it does not reflect the economic impact of cities on the surrounding areas in particular and the overall economy in general.

Even a resolution of the data problems will not remove the doubts whether city size (let alone urbanization) is a truly independent variable. Richardson suggests, for example, that in at least some cases city size may be "an intervening variable that forms a statistical link between one variable and another and may stand as a surrogate for one of them but is not the real independent variable itself." This raises obvious problems of specification in empirical studies. There are also identification problems as, for example, in cases where a certain finding, such as higher income in a large city, might be caused by economic structure due to factors such as advantageous location, and not due directly to city size, e.g., the city might have become large because its economy was successful.

The "Over-Urbanization" Controversy

Although the over-urbanization controversy mentioned above has largely subsided, it is worth summing up the main findings and the lessons learned from that episode. Overall it is a good example for how in the absence of a comprehensive theory to guide and interpret

the findings, the researchers are forced to mibble at the subject under pressure of events or of the concern of policy-makers.

There were basically two bypotheses which were tested and later challenged:

- That countries that deviate from a cross country correlation or regression line relating the degree of urbanization to industrialization and/or per capita income, demonstrate "overurbanization."
- 2) That those LDC whose degree of urbanization was higher than that which has prevailed in the now developed countries when they were at the same level of development exhibit "over-urbanization."

The article that started the controvers; was the one written in 1954 by Kingsley Davis and Filda (hertz) Golden. They ran a cross section correlation analysis for a large number of countries, with data circa 1950, letween the percentage of active males engaged in non-agricultural activities and the percentage of population residing in cities with 100,000 and above. They reported a zero-order Peasorian product-moment correlation coefficient of \pm .86. When the relationship was represented in the form of a regression line they found that Egypt, Greece, Korea, and perhaps Lebanon were significantly off the line, suggesting overcreanization in these countries.

There are problems with this study, a couple of which were raised by N.V. Sovard. He shows that the assumption that the pyramid

of cities by size is similar among countries (which would have made valid their use only of cities of 100,000 and above for comparative purposes) is not supported by available evidence. Fe also points out that if one considers the countries on one side of the regression as overurbanized one should consider those lying on the other side as underurbanized, which is equally "abnormal."

While in the cross country study above the repression line represented the norm, in the following historical analogy the norm was the ratios which prevailed in the b.S., France, Germany and Canada when these developed countries had the same level of urbanization as the LDC. A UNESCO seminar (with Phillip . Hauser as rapporteur) came up with the following results when comparing Asian countries in the early 1950's to the above norm. While historically the developed countries had about 55% of their labor force in non-agricultural occupations when 1/12 of their populations lived in cities, the Asian countries had only 33% in such occupations at the same levels of urbanization. Therefore Asia was deemed to be "comparatively over-urbanized in relation to its degree of economic development."

There are problems with this study too. An obvious question is whether the norm is an appropriate one for comparison. One could argue, as does Soveni, with equal justification, that the developed countries were over-industrialized or under-urbanized. An example he brings up, and one which will be useful for our argument later, is that of Switzerland. In 1888, 60% of its labor force was in non-agricultural occupations while there was not a single city with a population of 100,000 or more in the entire

country at that time. 10 He also points out that the two criteria—
The Davis Golden one and the UNESCO one—were in conflict in that
some countries would be judged as being over-urbanized by one
criterion but not by the other.

Sovani himself did some empirical testing of his own using the same classifications. For his cross section analysis he took 41 countries which had data for urbanization (with cities of 100,000 or more) and occupational distribution for the same year in the period from 1946 to 1951. The simple correlation coefficient was $\mathbf{r}=0.70$. For the 17 developed countries in the group he got $\mathbf{r}=0.395$ and for the remaining 24 he had $\mathbf{r}=0.85$. Repeating this analysis for 13 developed countries with 1091 data he got $\mathbf{r}=0.84$ (which would have been even high if females were excluded as was the case with the recent data). These results indicated to him that the correlation is stronger during the early stages of industrialization than "when both processes have gone much further. The will return to this idea that different stages of industrialization are associated with different rates of urbanization.

England and Wales, the U.S., Canada, France and Sweden. Although he maintains that his exercise "gave significant results" he does not provide details of the methods used except for the following:

"When the two variables are plotted for each country separately and compared over periods varying from 80 to 100 years the two curves are found to be broadly of similar shape but to differ considerably with regard to the distance between them at different times, as well.

as in the way they develop or grow with time." He concludes from this that correlations such as that of Davis and Golden would vary at different stages of industrialization and would not be stable over time.

We now turn to studies which explicitly introduce per-capita incom. One of the earliest was the study by Leo F. Schnore. ¹³ He derived Spearman Rank-correlation coefficients (r_s) on cross-sectional data circa 1950-1955 for 54 countries. Results:

The correlation coefficient between per-capita income(in 1949 U.S. dollars) and the percentage of the perulation in cities of more than 20,000 was-- r_s = \pm .69. When repeated with the percentage of population in metropolitan areas the r_s was \pm .74. When he related "industrialization"—the percentage of active male population in non-agricultural activities—to each of the two indices of urbanization used above, this time with 69 countries, he got r_s = \pm .77 and r_s = \pm .87, respectively.

Schnore did much more in that paper, however. In part it was to relate urbanization to a number of conceptually separable aspects of "modernization" (such as energy consumption and literacy level) as well as to rank-correlate the various variables and, through factor analysis, determine that all these variables behave as if they reflected a common "fundamental structure." This, he said, might be called "modernization." Inasmuch as it is related to urbanization he believed the following statement to be warranted by the then available evidence (being fully aware of the methodological reservations one might have about the statistical techniques used):

"Agglomeration of population is stimulated by industrial transformati.
...and by technological changes in the direction of more efficient energy conversion. But, in addition, massing in cities permits a higher degree of specialization; external economies, economies of scale, etc. Indeed, increasing agglomeration of population in large units would seem to be an intrinsic part of general economic advancement."

When summarizing his results he added: "We have demonstrated that the common identifications of urbanization and industrialization is weefully incomplete; variations in industrial structure do not tell the whole story of population concentration. In fact, the evidence would support equally strongly the view that massing in cities can be attributed to technological progress—in the sense of expansion of the energy base, improvements in transportation and communication, etc.— or to any of a host of other variables." 15

Kamerschen's. ¹⁶ His study is more involved, in that it has more variables and more countries than the earlier studies (except for Schnore's if we count the non-economic variables). He also reports the results and procedures more fully, some of which we proceed to summarize. A sample of 80 countries with data (or "guasstimates") for 1955 and 1956 was further subdivided into developed (18) and underdeveloped (62), the latter being those countries having a per capita income less than one-quarter of the United States. Of the eight variables, four were designed to test the thesis that "Over-urbanization" is a result of rural population pressure (population

density, density per hectare of cultivated land, farmers per hectare of cultivated land, and percentage of land area cultivated). None were found to have significant positive relationships with urbanization. He did not, however, test for agricultural productivity which has to be an important factor in any rural push thesis. Table 1 present his results for the other variables.

Kamerschen takes these results to imply "that the pace of urbanization is much more closely dependent on the pace of industrialization in U (underdeveloped) than in E (developed) countries.

This, he says, is contrary to "the usual formulation of the overlurbanization thesis." He also ran numerous cross-sectional multiple regressions with the same series of data leading to similar conclusions.

The empirical work encouraged by this controversy yielded some useful results. The most interesting for our purpose are those of Sovani and Kamerschen which show that the strength of the relationship between urbanization and economic growth differs according to the level of development. Similarly, Schnore's results and conclusions are very interesting although less manageable. He implies a feedback model where urban population is a function of "industrial transformation" and technological change and some other variables. The massing of people in cities, in turn, facilitates specialization, economies of scale etc. which increase productivity and further transformation.

The S Shaped Curve

One of the important implications of the findings of

Sovani and Kamerschen is that the association between urbanization

and non-agricultural occupations is stronger at low than at high

levels of per-capita income. Work done in more recent years helped bring the relationship into sharper focus. In a book published in 1971 two scholars suggested that "urbanization follows

Table 1: SIMPLE CORRELATION CORFFICIENT MATRICES

Variables		7	х ₂	K ₃	
All countries (N = 80)		·			
ζ συ,	\mathbf{x}_{1}	00.1	13	.79 (7.0626)	.65 (5.811)
·	^X 2	•	1.00	14	19
	^Ж 3			1.00	.78
	×8				1.00
Developed Cour (N = 18)	ntries				
	\mathbf{x}_{1}	1.00	~. 19	,59 (2,5016)	, 19 (0,8056)
	\mathbf{x}_{2}		1,00	21	26
	\mathbf{x}_{3}^{-}			1.00	.46
,	8 x				1.00
Undeveloped Countries (N = 62)		3			**
	x ₁	,00	02	.67 (5,2 72 9)	.51 (4.0137)
	x ₂		1.00	. 10	. 10
	^X 3			1,00	,63
1	8 ^X				1.00

where

 $X_1 = %$ of population in cities with 20,000 and more

X₂ = of the population in the four largest cities residing
in the largest city

 $X_3 = X$ of active population in non-agricultural occupations

X₈ = per capita income in U.S. dollars

Source: Kamerschen 1969, 112. I test values added.

A World Bank study in 1972 related the "percent of total population living in urban centers" (where different definitions of "urban" had to be used according to the practices in the different countries) with GNP per capita (1969 U.S. \$). They found the best fitting curve to be of the type: $H = \frac{1}{1 + b_e} \cdot (\log GNP)^e$ When plotted on a semi-logarithmic paper it has an S shape, the slope of which tapers off about \$1,000 per capita.

No further details are provided there, but the scatter diagram shows substantial variance on both sides of the fitted curve.

The more recent World Bank study, by Chenery and Syrquin, used the following semilog formulations (prepared for more general purposes) for estimating the relationship.

Equation (1.1)
$$X = \alpha + \beta_1 \ln Y + \beta_2 (\ln Y)^2 + \gamma_1 \ln H + \gamma_2 (\ln N)^2 + \delta_1 T_1 + \delta_2 T_2 + \delta_3 T_3$$

Equation (1.2) The same as (1.1) plus $\varepsilon |F|$

where X = urban % of total population

Y = GNP per capita in 1964 U.S. dollars

N = population in millions

F = net resource inflow as a share of GRP

 $T_i = 1$ for time period 1950-1954

 $T_o = 1$ for time period 1955-1959

 $T_3 = 1$ for time period 1960-1964

The regression results are to be found in Table 2.

They found no confirmation "to the popular impression that migration to the cities has accumulated recently." Their regression shows no significant time trend. The basic shape of the fitted curve is again approximately S shaped.

It should be noted, however, that both here and in the World Eank 1972 study a considerable number of coun-ries were substantially off the regression line on both sides. Chenery-Syrquin maintain that those countries which were more urbanized than "predicted" tended to be those having development patterns which they classified as either "industry oriented" or "import substitution." The less urbanized than "predicted" tended to be those classified as either "primary oriented" or "balanced." And then there were Switzerland and Portugal which, although being "underurbanized," were still "industry oriented."

Lingering doubts due to such differences and exceptions, and questions about the suitability of these equations for our purposes, do not detract from the further support this study lends to the evidence that the broad line of urbanization is S shaped when related to per capita income.

The Necessary Fupture in the Correlation

The S curve implies that the pace of urbanization slows down at higher levels of development which means that the correlations reported above are bound to weaken at those levels. In fact, given the way rbanization is measured—the percentage of the total population residing in urban areas—urbanization is self-limiting. There is no known reason to assume that there is a similar limit on economic growth. Furthermore, there are already countries that have reached very close to 100% urbanization. The obvious examples are long Kong and Singapore. Ever some more self-startial countries, such as the United Kingdom, have come very close to the upper limits of urbanization. The economies of these countries continue to grow without a parallel growth in urbanization.

How can this be reconciled with the many studies, including those mentioned above, establishing significant correlation between the two? Some apparently sensible explanations offered by other are not entirely satisfactory. For example, it has been maintained that urbanization was a statistical surrogate for industrialization and manufacturing. Since most such activities tend to be located in urban areas they are obviously correlated with urbanization. Were this the case it could be claimed that once an economy transcended the secondary occupations there was no longer a reason for the above-mentioned correlation to continue. Such arguments cannot provide the explanation sought here. For one thing, the activities beyond manufacturing are mostly services which also tend to be located in urban areas. For another, the very vigorous growth in Hong Kong and

Table 2

RECRESSION RESULTS
(FITH URVANIZATION AS THE DEPENDENT VARIABLE)

Equa- tion	Constant	1NY	(inY) ²	1nN]	(lnN) ²	E	T ₁	T ₂	T ₃	R ²	SEE	y ean/ Range	No. of Obser- vations
(2,2)	-1.154 (4.854)		(2.308)	.019	002 (.487)		017 (.203)	019 (.96 9)	066 (.306)	.666	.127	49.4 34/3201	317
(2.2)	-1.155 (4.863)		:016 (2.291)	.023 (1.217)		. 122 (1.311)	013 (.624)	018 (.000)	;006 ;(.325)	.668	. 127	49.4 34/3201	317

Source: Chenery-Syrquin 1975, 49.

Singapore has been associated, to a large extent, with manufacturing in these already fully-urbanized states.

Unless one assumes that urbanization as such plays no role in economic development, and what is known on the subject would preclude this, one has to seek to specify in what ways urbanization has contributed to economic development. The objective for such an exercise in the present context is to find what I call "the functional equivalents of urbanization" in countries which cannot or will not urbanize further. In other words, the benefits that in the past were attributable to the broad category of "urbanization" should be broken down so that it would be possible to investigate whether similar benefits could be derived, or have been derived, by avenues other than demographic urbanization.

Definitional and Conceptual Problems

The difficulties in making this transition conceptually derive from the fact that the definitions of urban areas are primarily demographic and geographic rather than economic. There has been a general recognition, of course, that once there is a city, however defined, it functioned differently from the rural areas. This includes set of products; different social organization, etc. Regional cities were said to provide services to the surrounding areas, often including the market place, etc. These and other functions of cities made a decisive contribution to the growth of the macro economy although this a regate impact has scarcely see examined in the literature. The cities were in turn often "dependent" on the rural for food and raw materials.

Int we have glaring exceptions that force us to pinpoint in what ways was urbanization as such a contributor to development. Besides the city states already mentioned, we have the case of the Soviet-type economies. There, their development proceeded with hardly a rise in urbanization. 21

economies is a result of planning and control, as opposed to the freedom of movement of human and other factors in market economies, it is still instructive to study their record. Among the measures taken by these command-economies are the use of very capital-intensive techniques in manufacturing while discouraging workers from moving to town and encouraging more labor participation by those already in town (such as housewives). Because of housing shortages in towns many of the industrial workers commute to work. This was called "underurbanization." 22

Although this is contrived by the authorities, the fact remains that they accomplish development without equivalent urbanization whether or not this is efficient in the long-run for continued growth of the economy is not easy to say. In the short run they save a lot in not having to expand urban infrastructure and services and in avoiding construction costs are actually not avoided but shifted to outlying areas).

An equivalent situation could be found in market economies where there are commuters and circular migrants. In production they are part of the urban economy but they enjoy only a partial use of the city services. If, as I believe to be the case, the main

contribution of the urban areas to the general economy is their high productivity and inter-urban trade, the economy benefits from circular migration in a manner similar to what would have occured if urbanization look place.

In order to understand why these are largely functional equivalents of urbanization we have to analyze why and in what ways would urbanization contribute to economic growth. Continuing with familier terminology, there are two means by which the urban areas can raise aggregate per capita income. One is the economies of agglomeration that are alleged to occur in cities. Since urbanization growth involves more and bigger cities, the higher income usually found there raises the measured aggregate and not capita income. The other is the intersectoral economic relations through which these benefits can spread to the rest of the country, both in the form of diffusion of technology, investment etc., and as a result of the gains from intersectoral trade. A very important subset of such interactions is the trade and information flows among cities. The more active and intense such interactions the more developed would be the economy, and vice-versa.

Economic Urbanization

I am trying to promote here a less conventional way of approaching this question for reasons which will become clearer as we proceed. In order to do that we have to free ourselves from the shackles of the prevailing definitions and measurements of urbanization. Up to now the determination as to what is considered urban has been done on the basis of the number of people in proximity areas. Both

the minimum numbers of people and the delineation of the areas are arbitrarily determined and differ among countries and often even between periods in the same country. Besides creating confusion and inconsistencies, these prevailing methods of determining and measuring urban areas, their size, and the overall urbanization, reveal the absence of any clear, let along rigorous definition.

However, thanks to the predigious work of urban economists we are becoming more and more familiar with the factors, processes and conditions which contribute to the statistically verified claims that productivity and efficiency and economies of scale are higher in cities than in the non-urban areas. What I am trying to do here is to isolate and identify these contributing factors. Together they constitute what I will call acomomic urbanization," as distinct from "demographic urbanization" and "geographic urbanization."

down the focus on those elements which have economic significance, but also because a central hypothesis of mine is that economic urbanization can develop even when no further demographic or geographic urbanization takes place. (Incidentally, I am not implying that there are no economic reasons or consequences to these aspects of urbanization, only that they are not economic concepts) To be more specific, while historically, and still today in less affluent societies, all three kinds of urbanization progressed together, this association breaks down at higher levels of per capita income.

We have already noted that, by definition, no country can be more than 100 % urbanized in the demographic sense. It is doubtful that even this limit can ever be reached even in city states such

as Hong Kong and Singapore. Yet the proclaimed economies of aggloveration presumably continue to contribute to economic growth and there is no known upper limit to per capita income. In other words "economic urbanization" continues to grow irrespective of the demographic limits. It is important to point out here that this is not an arbitrary extension of the term urbanization. We are focusing here on the unique contribution of city economies, such as agglomeration, as distinct from standard determinants of growth such as capital accumulation. Economic urbanization is a productive process which generates externalities and similar economies. Even if one views urbanization as a mere catalyst of capital accumulation and technological progress, it still provides a unique contribution which will not cease with the abatement of demographic urbanization. As already noted, historically no development has ever taken place in the absence of cities.

A look at agriculture will help furthe our understanding of economic urbanization. The statistical evidence shows that with increased urbanization agricultural productivity increases as well, in many cases even faster than urban productivity (although in absolute terms per capita income is generally still higher in urban areas). The conventional wisdom has been that such increased agricultural productivity occurred prior to urbanization. Namely, agriculture produced a "surplus" which enabled the creation of cities. One can make a forceful argument in the opposite direction. The major contributing factors to higher agricultural productivity are of city origin, the results of research, new machines, storage

facilities, refrigeration, chemical fortilizers, organization of production and marketing, etc. The more developed the country, the more "urbanized" is its agriculture. The methods of producing eggs in the U.S. for example, are indistinguishable from stream-lined manufacturing—in organization of production, intensity of land use, management of input and output, and the benefits of proximity to the market.

"transitional period" then the upper bend of the S curve need not create apprehensions. Crowth may continue, although it is not clear what would be the dynamic forces assuring such growth. If, however, one takes the position that urbanization was a contributor to growth, then there is the distinct apprehensial possibility of the leveling off of per capita income and an accompanying economic stagnation with the leveling of the rate of urbanization. There might be a grace period during which there will be further metropolitanization. But this process is also self limiting.

Recent data from the U.S. (and even India) have shown that the trend toward further metropolitanization seems to have slowed down and even reversed. This must mean that diseconomies begin to outweight economies of agglemeration in very large urban units, and/or that the non-metropolitan areas have acquired attributes which make them relatively more attractive. There is no clear evidence that the constraints on metropolitan size have slowed-down economic growth. In other words, "economic urbanization" has not stopped.

By the term "economic urbanization" I am trying to capture the contributions to economic growth which were historically ascribed to urbanization, such as agglomeration economies. For our purposes it is important to separate between those economies ascribable to the size of urban population and those which, although historically they might have been associated with the size of urban population. can continue to be effective without further urbanization. Put differently, a highly developed economy is "urban" in the economic sense whether or not people live in large urban areas. Switzerland introduced direct dialing system throughout the country long before it was introduced in major cities elsewhere, some of which have larger populations than in the whole of Switzerland. traditional terms, what is crucial is the size of the market and this is determined not merely by population size but largely by the per capita income and by efficient low cost transportation and communication. It may take less time and cost to deliver goods between two small Swiss towns then between points in New York City.

Agglomeration Economies

At this stage we have to digress in order to view more closely the concept of economies of agglomeration. The higher productivity in the urban areas (at least in the way we measure productivity) is often ascribed to such economies. It is also important for the understanding of my concept of "economic urbanization," as well as for any hypothesis which views urbanization as a contributor or even a generator or growth.

There is <u>prima facie</u> evidence that cities have attributes, by virtue of being cities, which convey economic benefits. Many industries in market economies prefer to locate in urban areas. Since this is done freely by profit-seeking firms and individuals one is led to conclude that such benefits exist. But when one attempts to find out what brings about those benefits, it turns out to be a more onerous task than one would have wished. The main reason for this is that, like the benefits accruing from specialization and division of labor first proclaimed by Adam Smith, such benefits are usually ascribed to factors other than the familiar economic variables, or else are not amenable to measurement.

A short summary of three empirical studies will provide a proper perspective.

Mera's main objective in his well known article is to counter arguments that the higher income in larger cities, which was found to exist in many countries, is due to higher social overhead investment in such cities. His data, primarily from Japan but also from other countries, appear to sustain his claim, He even maintains that social overhead per capita actually declines as density increases. At one point he makes a statement which is directly pertinent to our subject: "urban concentration is a necessary condition for economic development in an early state." 23

Sveikaukas' main finding, with U.S. data, is that doubling of city size is typically associated with about 6% increase in labor productivity. This appears to be due primarily to Hicks-neutral technological improvement and only partly to higher K/L ratio. Tests

to find whether this is due to higher average city size, or larger industry size, or greater volume of economic activity proved inconclusive. He suspects, but does not test, that such higher productivity is brought about by specialization, division of labor and the innovativeness of city people. 24

In the third significant article in this vein, Segal reports that the return to factors in Segal's (in the U.C.) with more than two million inhabitants were 8% higher than in the other SMSA!s.

Since he finds constant returns to scale, he concludes "that there is evidently an "applementation effect"—a change in the commutant term causing a shift in the production function. The when it comes to identifying the factors responsible for it he says that "apparently" there are economies in transport and communications in the very largest cities. But this was not directly tested.

We are thus left to conclude that city wine is associated with higher income and productivity but we do not know why it is so.

At the risk of being tedious, I am going to present here a comprehensive list of the elements that are supposed to constitute the agglomeration economies that have been mentioned in the literature. The purpose is to see what common denominators, if any, can be gleaned from that list. These elements may be sub-classified as follows:

I) Those Which Are Ascribable to Economies of Scale

These seem to be applicable almost exclusively to public services or utilities such as water and sewage. I am not sure we can include electricity, gas, and telephone since these are usually

provided from outside the city and the scale of operation usually covers wider areas than the city.

Other possible scale economies may occur to some industries if their clientelle in the city is large enough for optimum size while the sales costs would outweigh the benefits if they had to distribute and sell further away.

II) Ascribable to External Economies

II a: To Firms

The availability of a pool of potential employees at all levels of skill. The supply of such skilled labor is supposed to be more plentiful, more elastic, and easier to recruit in sizable cities.

The same applies to a variety of business services the firms might require, such as outside consulting, legal, accounting and computing services, access to banks and companies handling new issues of stocks and bonds, etc.

Opportunities for specialization. Because the market is so large, a company can concentrate on the production of only one item which presumably will allow high proficiency, lower cost and efficient size,

Face to face communication and information is claimed to be superior and is facilitated by the proximity within the city.

All the above benefit from saving on the transport costs to and from other locations. Also, presumably most improvements in transportation facilities benefit the city. In this connection the

literature usuaelly assumes that proximity to airports and, in general, technical improvements in transportation benefit the cities more than the countryside.

II b : To Individuals and Families

of jobs and opportunities for higher income.

Complementing these are the wide variety of consumer goods and services as well as entertainment. Also important are the educational facilities for the children which are usually more extensive than in the rural areas.

III: Generalizations

A number of generalizations could be made about these externalities:

- 1) It is very difficult, if not possible, to measure these economies.
- 2) It is not clear whether these are a function of city size. In fact, there is reason to believe that, for some of these, a relatively small size would be sufficient for realizing such economies. Namely they have a low "threshold."
- 3) What might be external economies for individual units might have cost society substantially in the form or building the infrastructure. Cimilarly, the people constituting the "pools" of skilled workers and managers were trained at a cost to either the government or previous employers. Nonetheless, these facts do not preclude additional agglomeration economies in urban areas. These

are claimed to be demonstrated by the higher returns to investment (both social and private) as well as lower search costs in the cities.

- 4) On the other side of the ledger there are the external diseconomies. A good example is traffic jams which cause substantial losses in terms of time lost (opportunity cost) and fuel waste.
- 5) Almost all of these economies are affected by transportation and communication costs.

All This can probably be best summarized by what Richardson called "the multiple functions of agglomeration economies" which are the following:

"to boost the rate of innovation and productivity, to improve the efficiency of spacial structure, to attract industry and capital, and to attract (or retain) households." 26

Based on all that was discussed so far I have arrived at the following tentative definition of my concept of Economic Urbanization.

It is:

the extension of the size of the market, specialization and exchange; the increase in the speed of interaction between economic units; the initiation and distribution of innovations and the lowering of the cost of transportation and communication relative to other cost.

These processes have been historically associated in many countries with demographic and geographic urbanization. But the degree of association with these related phenomena is a function of technological progress, especially in transportation and communication.

We are now entering into an era in which this association will progressively

weaken. Namely, there will be progressively less need for further demographic urbanization for development to proceed. This explains the upper bend in the S shaped curve which shows continuing growth in per capita income without further demographic urbanization.

One example of the advantages of this approach is that we are no longer confined to arbitrarily delineated "urban areas," but can investigate whole regions and whole states. Also, we are no longer tied to the rather unconvincing presumption that the mere congregation of many people in a small area necessarily increases productivity.

Systems of Cities

Ours is, of course, not the first attempt to think in functional terms about the urban phenomenon. It would be useful, therefore, to try to benefit from such earlier work. Ever since the pioneering work of Christaller, those concerned with regional and urban study had to establish the economic functions of urban areas. This was particularly important for those concerned with analytical schemes such as the central-place approach. But this turned out to be a very involved procedure because of the multiplicity and variability of functions found in different cities, including small ones. A commonly used method, originated by Davis, is the formula: $C = \frac{t}{T}$ 100 where C = the location coefficient of functions t; the area studied. The larger the number of outlets in an area the higher the concentration indicator for function t. This can be

repeated with other functions. From surreing up these centrality values we can derive a functional index. What has been observed, however, is that the value of individual indicators keep changing and are either replaced by new functions or, sometimes, even disappear. There seems to be some consensus that the more numerous and complex the functions performed by an urban area the more important the city is as a contributor to surrounding areas. There is no consensus as to whether the multiplicity of functions grows with the size of the city; although a town cannot be very small if it is to contain many functioning units.

Such studies of functions are obviously very important but they are not sufficient to address the issue before us. The composition of functions differs among cities, as one would expect, given the diversity in natural resource distribution, closeness or distance of other urban centers, etc. Also, it turns out that very few such functions can be clearly identified with city size. This leads us to the essential role of systems of cities.

Cities by themselves do not necessarily enhance development. It is the interactions they have with the surrounding areas, and, most importantly, with other cities which determines their contribution to economic development. Another way of putting it is that what is crucial is that there is a system of cities. One author even so far as to say: "when the concept (of urban system) is developed more fully, the urban system can embrace the totality of activities in a nation, account for the observed relationship among regions, and provide a model for the analysis of spatial variations of growth and change in the system." 27

Some writers suggested methods for the classifications of city systems which could be useful for the analysis of their impact on economic development. For example, Vapnarsky classified systems of cities by what he called "internal interaction or interdependence" and by "closure." The latter referring to relations which the outside world. He had four groups. One of them, entitled: "low internal interaction, or interdependence, and low closure" refers to such situations as the main port cities in former colonies. They are alleged to have little interactions with the rest of the country, but having substantial trade internationally, especially with the former colonial masters.

The main contribution of his classification is that it focuses attention on (1) the interactions and interdependence among cities which bring out the information of whether the urban areas could be judged as being a city system; and (2) the degree of interaction with the outside world, "closure" meaning little interaction, what economists would call autarky.

For the sake of greater generality and comprehensiveness it is useful to arrange the systems of cities in a somewhat different manner. Namely, taking into account the various theories about the size distribution of cities, as well as relating the city systems to the stage of growth of the economy. To my knowledge Carter came closest to classifying city systems in such a way. Therefore, the following breakdown is based on his.

the cities. A good example is the early history of Australia where Perth in the west was effectively separated from the east coast, having little if any interaction.

A related situation is that of "convexity:" where, on a graph relating the log of the population against the log of the rank in the city hierarchy, the urban settlements are distributed not on a straight line. Such a distribution often reflects low "integration" in the wider system. This portrays the situation in the first colonies in North America, for example.

- predominates over all others. But no universal rigid definition exists for primary. The origin of this phenomenon is not clear, although it appears to be connected with absolute leaders or colonial control. Historically it has been more prevalent at lower income countries than in developed ones.
- theory. Settlements occur in a series of well marked size steps; the number in each lower step being greater. In the purest interpretation there is a direct relationship between the number of town in each of these steps, (or "ranks," or "grades" the terms more frequently used) and their population size. The hierarchical arrangement is often considered to be a consequence of the interaction and competition between centers and can only occur under conditions of active trade and easy movement.

- It will register a straight line on a logarithmic paper: the size of any city multiplied by its rank would be equal to the size of the largest city. This was first proposed by Zipf. This supposedly comes about because of two sets of opposed tendencies:
- (a) Many communities benefiting from proximity to raw material sources (minimizing transportation costs) moved toward diversification.
- (b) Few large communities (minimizing costs of movements of finished goods to consumers) move toward unification.

The emerging balance of these opposing forces is the rank-size rule.

5. Disorder or disarray. The basic premise here is complete randomness. This is based on the physical science concept of entropy, but requires a closed system, which is very unlikely for urban systems.

Some view these five structures as stages in the evoluation of city systems and implying that they demonstrate some equivalence to the "stages of growth" scheme proposed by Rostow. To be more usable for development analysis these structures have to be filled with more functional economic content, especially evidence of economic interactions among the cities comprising the assumed "system." Moreover, the same doubts expressed about Roslow's scheme apply here too. In particular, it is not sure whether one can view these as necessarily sequential. Until these issues are resolved, it would be advisable to have a pragmatic tentative conceptualization. Since countries

with similar per-capita income and rates of urbanization have differing city hierarchies, we might assume that every country has the city system that either reflects or is the cause of the state of that country's economy.

Before proceeding further we should remind ourselves that urbanization and urban growth are separate phenomena, albeit related. The same applies to the distinction between urbanization and urban concentration. A recent study indicates that these "are to some extent separable components of the development process, each likely to have its own social consequences and, by implication, to call for a different policy." 28

Since almost all modern activities take place in cities it is not surprising that scholars from different disciplines have maintained that economic development and, in fact, almost anything else of importance socially and culturally takes place in and among the urban areas. This highlights the importance of the totality of the systems of cities. In this sense the ultimate urban system is the city-state. Unfortunately, very little empirical work has been done on economic relationships among cities in LDCs. Because of generally poor transportation facilities it is fair to assume that such interactions are not very pervasive. Moreover, even where transportation is relatively efficient the large distances between major urban centers would indicate that many of the urban functions are duplicative and therefore spatially competitive.

One interesting possible consequence of this is that cities that don't have other large cities close-by would tend to get very

large. Since this is a common situation in many LDC's it is undoubtedly a centributing factor to primary. An important implication is that the optimum size of primate cities would be larger than would have been the case were there competing cities in relatively close proximity. By the same token, the larger the primate city the smaller are the chances for contending large cities to emerge. The limits to the growth of existing large cities would be caused by the kind of factors mentioned in the latest publications of Kelly and Williamson. These are mostly the rising costs of living in large urban centers, especially rent due to the limited and inelastic supply of urban land at the centers of such cities. However, it is not easy to predict when such limits could be expected in specific cities.

Application To Thailand

The "economic urbanization" way of viewing the development of Thailand is through the interaction of Bangkok with the rest of the country and with abroad. In terms of the above classification of city systems, TThailand would fall into category (2) with some remaining elements of (1). Many good works were written on the reasons for and the history of the growth of Bangkok. An excellent example is the volume Thailand-Is it Bangkok? published in Thai by Thammasat University, Faculty of Economics in 1983. Much of the focus of these articles was on the policy biases which favored Bangkok over the rest of the country. This is in keeping with the worldwide concern about equity in development between urban and rural areas, as well as apprehensions about primacy.

In almost every area of activity the researchers showed that Bangkok benefited more from government policy measures than other parts of the coungry, both absolutely and in per capita terms. This includes such diverse areas as the provision of utilities, subsidized public transportation, financial services, education, etc. The implication is that such favoritism is partly responsible for the higher per capita income in Bangkok, both as expressed in nominal wages and salaries as well as in the partly external benefits of greater exposure to cultural and entertainment facilities.

This benefit-differential in favor of Bangkok is substantially responsible for the constant, and apparently accelerating stream of migrants to Bangkok from throughout the country. Unlike the prediction of the Todaro model, almost all migrants find employment very soon after or even before their move. 30 Almost all of them work in the private sector, which means that they are producing sellable products or services. 31

Subsidized or not, Bangkok is an economically functioning city. This is not a blase attitude toward the social justice and the distributional implications of "city bias." Rather, our concern is to analyze the impact of the urban system of Thailand on its development. An example will illustrate this point. Public transportation is subsidized in Bangkok. This means that a bus trip is cheaper than in most other places in the country. This is clearly a "pro Bangkok" bias. However, there has been an engoing dabate, in the USA and elsewhere, whether public transportation should not be free altogether. Those favoring the idea maintain that easy

access contributes to the economic viability of downtown business; allows poor workers to live in lower cost housing in the outskirts of the city; it makes the relative cost of driving to work higher and therefore discouraged, thereby saving the nation fuel cost, reduce air pollution in downtown, reduce the allocation of scarce urban land for parking lots, etc. Without debating the merits of this issue, it serves as an example that there are many facets to an apparently straight-forward issue.

The history of urbanization in Thailand is almost exclusively the history of the growth of Bangkok which, in turn, is inseparable from the economic growth of the country. According to Dr.Chira (in an article in the volume Thailand-Is it Bangkok? mentioned above) the population of Bangkok barely increased between 1900 (600,000) and 1936 (650,000). This is interesting for at least two reasons. One is that Bangkok was already a sizable city at the beginning of the century, although there was barely any manufacturing taking place. The other is that when industrialization was picking up speed, the Bangkok population also increased at a fast rate. This is seen most dramatically in the period 1960-1980 when the average annual growth rate of migration to Bangkok was 7 %. This rate grew even further to 9% between 1975-1981. Pr.Chira also noted that, with improved transportation the geographical origin of the largest group among the migrants shifted from the Central region (which is close to Langkok) to the Northeast (which is further away).

Although the attraction of Bangkok to migrants was substantially influenced by the various policies favoring Bangkok, we reemphasize

that the fact that the vast majority of the migrants were employed by the private sector points to the existence of a viable economy in Pangkok. The question which remains is how does this economic activity affect the rest of the economy. Most of the writers in the volume "Thailand-is it Bangkok? imply that there is no such spread effect.

The article by Willaywan Wannithikul, "The Industrial Sector and the Issue of 'Bangkok is Thailand'" in the same volume addresses this problem directly. After enumerating the various objective and policy reasons for the concentration of industries in Bangkok he maintains that it is an "absorptive" (or even "parasitic") rather than a "generative" city. He maintains that it is not a "growth pole." Neither does it play a "distributive" role for reasons such as the lack of linkages of the consumer industries which are the most prevalent ones. But, significantly, he also mentions the primacy of Bangkok and the absence in Thailand of a hierarchical system of cities as relevant factors.

As I have already indicated above, whatever the history of resource transfers to Bangkok, it is now a viable city. Moreover, while I have no grounds to argue about the empirical evidence in the articles just mentioned, I can argue against their framework and relevance for the economic development of Thailand. The implied theory in these articles is that the various areas of the country, especially the cities (all of which are small) would have developed were it not for the draining of their resources to Bangkok. There is no precedent or a prior reason to accept such an assumption.

Cur tentative theory is that modern development is largely dependent on urbanization in general and on a functionally modern city in particular. According to this approach the chances of the small cities and the rest of the country to develop hinges on the intensity and persistance of what some urbanists called "pulses" which are transmitted from the modern urban center.

This leads directly to our main theme here which is that what is required is the "Bangkokization" of Thailand. By this I mean that the "urban" attributes, so far demonstrated only in Bangkok, should be spread further. But unlike most recommendations proposed so far about building cities as alternatives to Bangkok my approach emphasizes—the need for the development of a system of cities which are within a range of intensive interaction with Bangkok, thereby expanding its range of economic activities. Building alternative centers to Bangkok is neigher achievable nor desirable and would be prohibitively expensive. Instead, the new or renewed urban centers should be built within a range that would allow the development of active trade relations with Bangkok, benefit from the "spillovers" from Bangkok, and complement its economy. 32

A recent major government-initiated development, the Eastern Seaboard project, could provide a good opportunity for employing and testing some of the ideas developed in this papaer. The area of the project is close enough to Bangkok to benefit from the "spillovers." yet it has the potential of developing a solid economic base of its own. Although it would provide an "alternative" to Bangkok in attracting migrants and public resources, it would mostly complement it.

The better and faster the transportation between these two centers, the more active and fruitful would be the interaction.

undoubtedly, be generating innovations and spillovers which would "urbanize" areas further away from Bangkok. So in a way it would become what in countries like Triwan was torsed a "secondary" city while at the same time being an intimate partner with Bangkok.

This is an example for the more general model for the "Bangkokization" of Thailand. The closest term I have encountered in the literature would be the concept of "corridors." Manaly, "rays" spreading out of Bangkok, specializing in the exploitation of the resources in each specific direction. To some extent this is already happening spontaneously around major arteries, with plantations and industries processing the agricultural products. The major point here is that the effettiveness of the economic activities in such "corridors" depends on how much they benefit from "growth impulses" originating from Bangkok's more advanced technology.

Some might argue that this is not really a new idea in that it compares with the evolution of subures in the developed free market economics. It would not be disturbing at all were this to be the case. Most U.S. suburbs evolved naturally from the economic requirements of the area. There is no planning in the U.S. in the common meaning of the term. Therefore, the evolution of suburbs must reflect rational economic decisions. Most LDC's, on the other hand, have contralized planning and have to make deliberate spatial decisions. One way of viewing mmy proposals then is that they

advocate policies which would mimic what market forces would have done were they allowed to operate freely. Cince they are not so allowed, due to both governmental restrictions as well as sociocultural factors, there is a need to guide policy-makers in that direction. Moreover, one intended result of such desired policies is to encourage the expansion and functioning of the modern markets of the big city into the surrounding areas.

The advantages of this approach include the following:

The high rents prevailing in the center of Bangkok would be substantially avoided due to the additional supply of land in the "rays." Similarly, these rays would benefit from some of the agglomeration economies of Bangkok and would have to build only extensions of the infrastructure, instead of having to build everything from scratch. There might be some compelling political reasons for expanding remote towns, such as Chieng Mai. However, it is difficult to expect much of an impact of such expansion on the economic progress of Thailand.

Footnotes

Both quotations are from Raanan Weitz (editor) <u>Urbanization</u> and the <u>Developing Countries</u>, Report of the Sixth Rehovot Conference (New York: Praeger Publishers, 1973) p. 21. Emphasis added.

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 - 26 Richardson, Op.cit., p.45.
- 27 James W. Simmons, "The Organization of the Urban System," in L.S. Nourne and J.W. Simmons (eds), Systems of Cities (New York: Oxford University Press, 1978), p.61.

Lee De Cola, "Statistical Determinants of the Population of a Nation's Largest City," Economic Development and Cultural Change, 33, 1, October 1984, p. 91.

²⁹Kelly and Williamson, Op. cit., Footnote 20.

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The often heard argument that those who earn their income in the "informal sector" are not engaged in productive activity does not make economic sense. The implications for the labor market structure is not our concern here.

What I do not mean by the "Bangkokization" of Thailand i is the further extention of the centralized and departmentalized method currently employed by the government. Many reports, most notably by the World Bank, dealt at length with the choking effect of these procedures on the development of the country. It does not lie within my competence to make proposals on how this can be corrected. But I do feel that authority should be delegated to coordinating units in developing areas to run their regional affairs within only rather general guidelines from the central government.